

# 2010 EXHIBITOR/SPONSOR/ADVERTISING OPPORTUNITIES

2010 MAINE INDOOR AIR QUALITY CONFERENCE - WEDNESDAY, MARCH 24, 2010 - AUGUSTA, MAINE

## SPONSORS

Major sponsors of the 2010 Annual Conference will receive wide-spread exposure both in Maine and throughout New England. Conference sponsors will be listed in promotional literature, web-based listings, and the course materials distributed to the attendees. Conference sponsors will also be provided with a 30-minute presentation opportunity as part of the Conference Sponsor Workshops. This is an excellent opportunity to broaden the name recognition of your company or organization. Confirmation of conference sponsorship must be received by **December 18, 2009** in order to receive recognition in **printed** promotional material.

General Conference Sponsor: \$1,500-

*Recognition in the conference brochure, company logo with link on MLAQC web site, recognition in conference handout, recognition through independent signage, 30 minute presentation in Conference Sponsor Workshop Session (available to first seven sponsors only!)*

Lunch/Break sponsor: \$2,500-

*Recognition in the conference brochure, recognition on MLAQC web site, recognition in conference handout, recognition through independent signage, independent signage and recognition at all break areas throughout the day. 30 minute presentation in Conference Sponsor Workshop Session*

Core Conference Sponsor: \$5,000- *NOTE: Core Sponsorships are by Invitation Only. If your organization would like to be considered as a core sponsor of the conference, please contact Christine G. Crocker, Executive Director, at (207) 626-8115. This option has significant organizational exposure for the sponsor and opportunity to have direct input into the development of the conference agenda.*

## EXHIBITS

The program schedule for this year's conference has been designed to provide maximum exposure to participating exhibitors. In addition to the usual morning and afternoon refreshment breaks, a walking/working lunch is planned so that attendees may spend extended time with the exhibits. Anticipated attendance at this event is approximately 400. Spaces consist of a single 8' table (covered and skirted,) electrical access, and piping and draping. Fees include the exhibit space, a full conference registration for one company representative (includes text, sessions and lunch), *plus* a 1/4 page advertisement in the conference textbook. Additional company representative registrations/lunches may be purchased at cost. (See registration form.)

**Exhibit Fee: \$425.00 (Nonprofits \$225.00) Spaces are very limited and will be reserved on a first come, first served basis.**

## DISPLAY ADVERTISING

Display advertising space is available in the course handouts being distributed to each attendee at the program. Exhibitors wishing to upgrade ad space beyond their complimentary 1/4 page ad may do so by paying the additional balance. Pricing for ads is as follows:

1/4 page (3.5" x 5"):	\$125.00 (complimentary for exhibitors)
1/2 page:(7.5" x 5"):	\$195.00
Full Page:(7.5 x 10.5"):	\$250.00

Camera-ready, black and white advertisement copy should be submitted with payment. **Advertisements must be received no later than Monday, March 8, 2010.**

**To Advertise or Reserve Exhibitor/Sponsorship, please complete enclosed registration form or contact the Council at (207) 626-8115, [info@maineindoorair.org](mailto:info@maineindoorair.org)**

# 2010 MAINE IAQ CONFERENCE

## EXHIBITOR/SPONSOR/ADVERTISER REGISTRATION FORM

Administrative Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Profession/Product/Services \_\_\_\_\_

E-mail \_\_\_\_\_ Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Name(s) of Representatives Attending Conference\* \_\_\_\_\_

Telephone & E-mail of Representative Attending Conference \_\_\_\_\_

### PLEASE SIGN ME UP FOR:

#### SPONSOR: PRINT DEADLINE DECEMBER 18, 2009

- General Conference @ \$1,500 \$ \_\_\_\_\_
- Lunch/Breaks @ \$2,500 \$ \_\_\_\_\_
- Core Sponsor @ \$5,000 (Contact MIAQC @ (207) 626-8115)

#### EXHIBITOR: RESERVATIONS ON FIRST COME, FIRST SERVED BASIS

- One Full Space @ \$425.00 (Nonprofits \$225.00) \$ \_\_\_\_\_
- Please note any special set-up requests: \_\_\_\_\_

#### ADVERTISING: DEADLINE MARCH 8, 2010\*

- 1/4 page @ \$125.00 \$ \_\_\_\_\_
- 1/2 page @ \$195.00 \$ \_\_\_\_\_
- Full page @ \$250.00 \$ \_\_\_\_\_

\*A complimentary 1/4 ad is included in Exhibit fees. Exhibitors wishing to upgrade to larger ads in conference text may do so by paying balance above regular 1/4 ad cost.

#### ADDITIONAL REPRESENTATIVE REGISTRATION FEE\*

\*Exhibitor rates include complete registration to conference for one company representative. Additional company representatives wishing to attend the sessions will need to pay the registration fee of \$99.00. Additional representatives working at company booth only will need to purchase a meal/break tickets at \$25.00 each.

- Conference Registrations at \$99.00 each \$ \_\_\_\_\_
- Lunch/Break Ticket at \$25.00 each \$ \_\_\_\_\_

Enclosed please find a check in the amount of \$ \_\_\_\_\_ (payable to Maine Indoor Air Quality Council)

- MasterCard       Visa       American Express

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_



**Submit form with payment to:**  
Maine Indoor Air Quality Council  
P.O. Box 2438  
Augusta, Maine 04338-2438  
Phone (207) 626-8115, Fax (207) 626-9015  
E-mail [info@maineindoorair.org](mailto:info@maineindoorair.org)  
**Questions or Comments? Call (207) 626-8115  
or visit [www.maineindoorair.org](http://www.maineindoorair.org)**